



A D V E R T I S I N G | C R E A T I V E | P R

June 9, 2011

The Honorable Julius Genachowski
Chairman, Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

Re: WT Docket 11-65

Dear Chairman Genachowski:

The Latino population is a growing economic powerhouse in the United States. In Arizona alone, the Latino population increased 46 % in the past decade per the most recent U.S. Census figures. They are a large block of our consumer base and are a critical part of our American economy. I support the proposal by AT&T to acquire T-Mobile because it will expedite President Obama's National Broadband Plan and ensure greater access and faster wireless connection speeds more quickly than if the acquisition is not approved.

Barriers and challenges to growth and innovation that small businesses face, especially in more remote areas where quality of life is treasured, will virtually collapse if AT&T's proposal is not approved. The acquisition allows for the expedited synchronization of compatible network technologies to bring faster speeds and expanded coverage to nearly everyone in Arizona more quickly than if they expanded coverage separately.

As a premier public relations firm, we rely almost exclusively on high-speed Internet and utilize a vast array of devices and innovative technologies offered. Without it, our ability to research issues online, create and deliver high quality presentations and develop and implement strategies for our clients would be utterly usurped in our highly competitive industry.

This acquisition will further the goals to increase access, especially to rural parts of our state, ensure fewer dropped calls and increase connectivity speeds to best serve people wherever they live and work.

I urge your support of the AT&T/T-Mobile acquisition. Thank you.

Sincerely,

A handwritten signature in black ink that reads "Lisa Urias". The signature is fluid and cursive, with the first name "Lisa" and last name "Urias" clearly distinguishable.

Lisa Urias
President